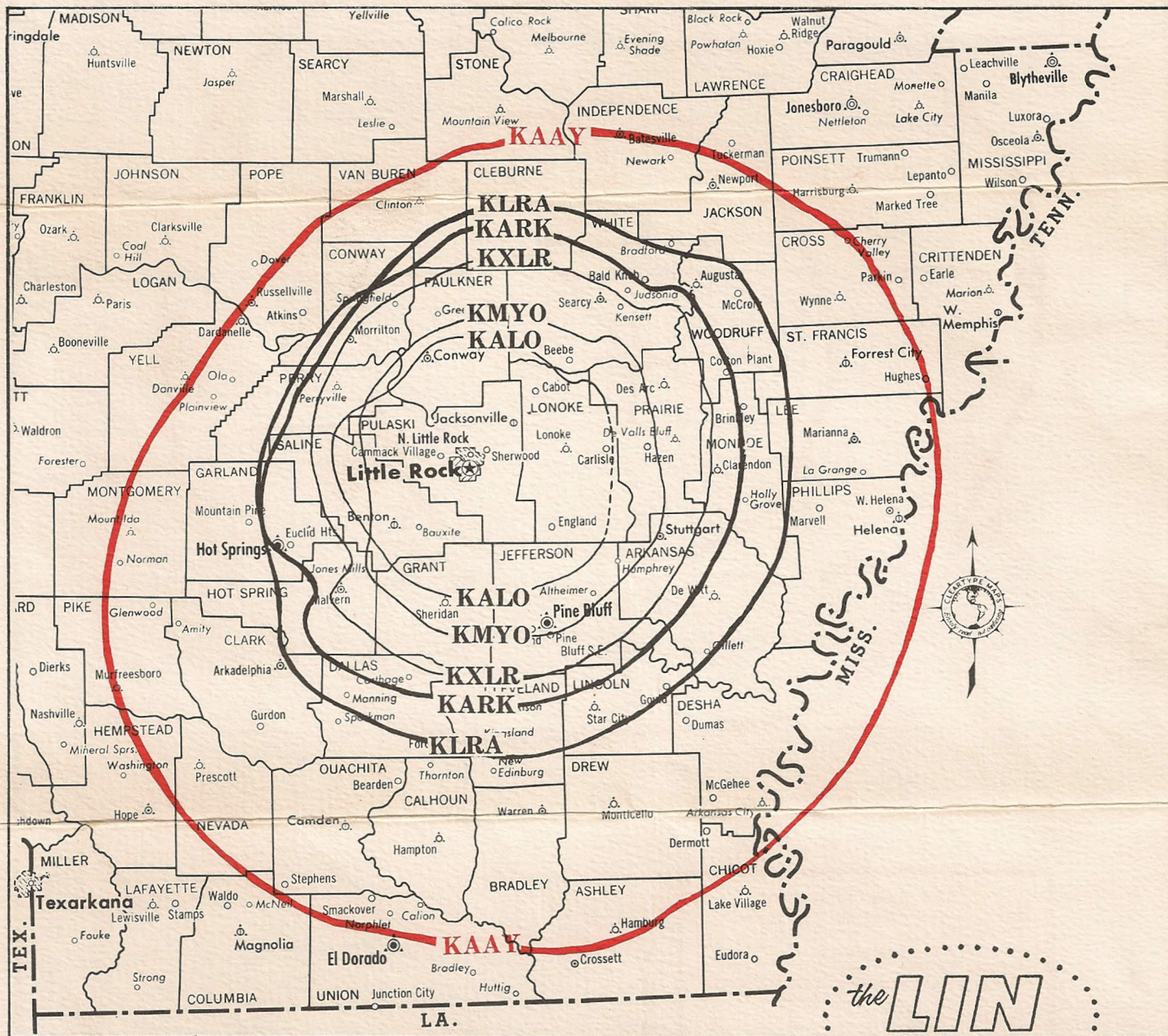


KAAY—

*The 50,000 - Watt
Voice of Arkansas*

Guarantees Coverage Well Beyond
Its Giant 0.5 MV/M Pattern



Comparison of Radio-Homes
Within the 0.5 MV/M Signal-Patterns
of Little Rock Stations.

KAAY

- * 74.8% More than KLRA
- 105.2% More than KARK
- 138.8% More than KXLR
- 144.6% More than KMYO
- 188.3% More than KALO

* Percentages computed from Market Facts, SRDS 1/1/65.
0.5 MV/M Signal-Contours taken from engineering on file with FCC.

DAYTIME SERVICE CONTOURS

Scale of Miles
0 10 20 30 40 50

0.5 MV/M

Int. Free

the **LIN**
BROADCASTING CORPORATION

